



ORAL HISTORY
ASSOCIATION

Call for Sponsors!

2025 ANNUAL MEETING IN ATLANTA, GA

EXPLORING OUR AMERICAN STORIES

*Oral history and American identity
approaching 250 years of
independence*

OCTOBER 15-18, 2025

Crowne Plaza Atlanta Midtown

Contact

Phone (615) 624-2688

Website oralhistory.org

Email oha@oralhistory.org

Address One Bear Place #97176
Waco, TX 76798-7176



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About the annual meeting

Event highlights

Atlanta Bike Tour

Community Block Party

Documentary viewing and panel
for *The Harvest: Integrating
Mississippi's Schools*

Plenary: "What Does This
Moment Require?: The
Relationship of Oral History to
Organizing"

"Punished for Dreaming: The
Case for Abolitionist Teaching &
Educational Reparations" with
Dr. Bettina Love

Saturday Educator's Workshop

Next year, it will have been 250 years since the Declaration of Independence was signed. For this year's Annual Meeting, the Oral History Association will convene people around the question: *What is America?*

We will reflect on the ways in which American identity is documented, framed, and perceived by its citizens and the world.

Just as Americans have proven their resilience and capacity for change, oral history, as a field, has been undergoing a paradigm shift towards radical inclusivity. The Annual Meeting serves as a gathering space to amplify practitioners finding new possibilities, generating new approaches, reassessing best practices, and recalling and refurbishing the fundamentally democratic impulse of oral history practice.



02

About us

Since 1966, the Oral History Association has served as the principal membership organization for people committed to the value of oral history. OHA engages with policy makers, educators, and others to help foster best practices and encourage support for oral history and oral historians. With an international membership, OHA serves a broad and diverse audience including teachers, students, community historians, archivists, librarians, and filmmakers.

In addition to fostering communication among its members, the OHA encourages standards of excellence in the collection, preservation, dissemination and uses of oral testimony. To guide and advise those concerned with oral documentation, the OHA has established a set of goals, guidelines, and evaluation standards for oral history interviews.

The association also recognizes outstanding achievement in oral history through an awards program. Awards are given in the categories of oral history publications, nonprint media productions, teaching, and projects.

Vision

We envision a world where a deep humanistic understanding of the past, developed through a process of listening and mutual respect, shapes a more inclusive and equitable future.

Mission

The Oral History Association is a dynamic crossroads of ideas and people, connecting and inspiring practitioners, and supporting their work to ethically collect, preserve, share, and interpret memories which foster knowledge and respect.

Annual Meeting Team:



Sarah Milligan
Vice-President, OHA



Alissa Rae Funderburk
Co-Chair, Program Committee



Autumn Brown
Co-Chair, Program Committee



03 Why sponsor?

Sponsorship of the Oral History Association's Annual Meeting not only supports the work and connection of oral history practitioners, but also helps you reach the most informed and connected oral historians working in the field today.

We anticipate between 500 and 600 attendees from throughout the U.S. and abroad. OHA membership includes diverse audiences within and outside of academia, including humanities and social science scholars, librarians, community historians and documentarians, media professionals, students, K-12 educators, archivists, and museum professionals.

Attendees include participants in local and community history projects; teachers, students, and independent scholars; archivists and curators in the private and government sectors; and journalists and filmmakers.

We are asking for your support in hosting this gathering and hope to count on your sponsorship as we create spaces for grassroots documentarians and career oral historians to trade knowledge and resources, forge collaborations, and reaffirm the importance of diverse documentation.

04

Sponsorship packages

Listed prices are USD

Golden Microphone Sponsor

\$2,500+



- Premier placement of logo and name on conference signage.
- Prominent acknowledgment at special events throughout the conference. Listing in the printed program sponsorship page, in conference materials, and on the website.
- Advertisement of your name associated with an OHA Annual Meeting event of your choosing. See section 5!
- Complimentary full-page black & white ad (7" x 10" ad size) in the printed program distributed to all attendees and posted online. See section 6!

Event Sponsor

\$1,000 – \$2,499

- Event sponsorship acknowledgement and prominent placement of logo and name on signage at sponsored event.
- Listing in the printed program sponsorship page, in conference materials, and on the website.
- Advertisement of your name associated with an OHA Annual Meeting event of your choosing. See section 5!
- Complimentary full-page black & white ad (7" x 10" ad size) in the printed program distributed to all attendees and posted online. See section 6!

Contributor

\$ 500 – \$999

- Listing in the printed program sponsorship page, in conference materials, and on the website.
- Complimentary half-page black & white ad (7" x 5" ad size) in the printed program distributed to all attendees and posted online. See section 6!

Supporter

\$ 200 – \$499

Priority listing in the printed program sponsorship page, in conference materials, and on the website as a Supporter.

Donor

\$ 199 or less

Listing in the printed program sponsorship page, in conference materials, and on the website as a Donor.

05

Events available to sponsor

Golden Microphone Sponsors and **Event Sponsors** are invited to choose an event or item to sponsor. Sponsor names will be associated with this event throughout the conference in the program and on signage. Find links for more details on these events at oralhistory.org/annual-meeting.

- Accessibility Training for Presenters
- Community Block Party
- Coffee Breaks
- Diversity Reception
- Keynote
- Live Session Transcription
- Local Tours
- Newcomers Breakfast
- Open Mic Night
- Plenary Sessions
- Poster Session
- Presidential Reception
- Sign Language Interpretation
- Welcome / International Reception
- Workshops



06

Program ads

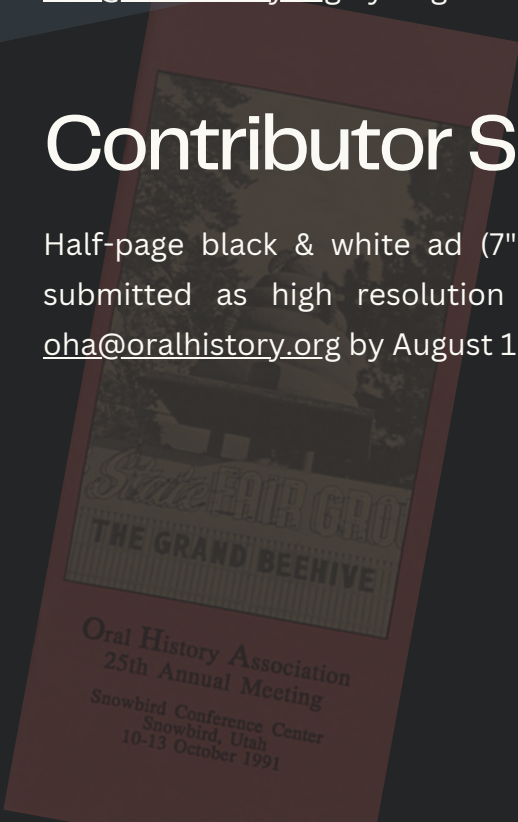
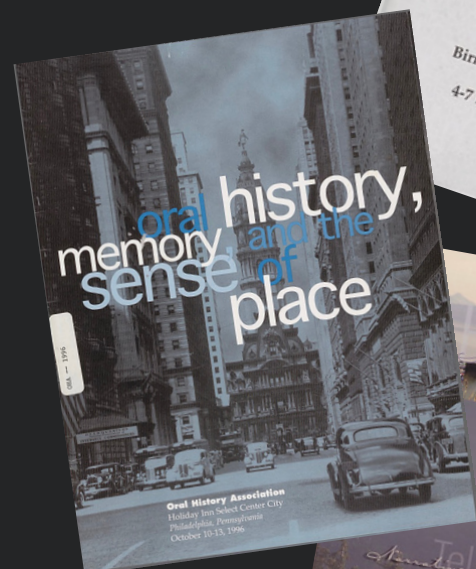
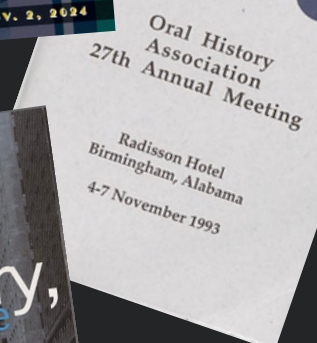
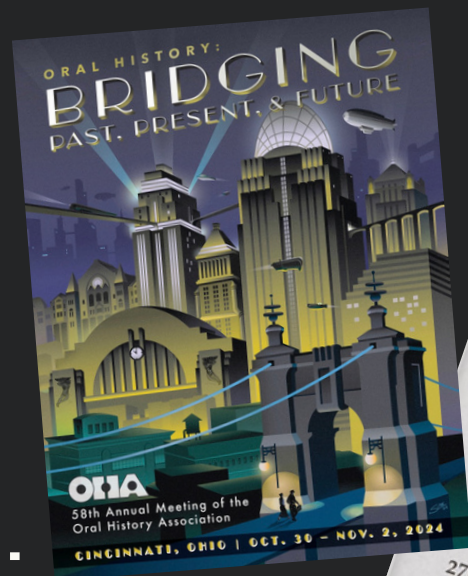
Each year, we distribute a Program Book to meeting attendees and post them on our website. **Golden Microphone Sponsors**, **Event Sponsors**, and **Contributor-Level Sponsors** all receive complimentary ads in the Conference Program. Ad artwork must be submitted by August 1, 2025 to oha@oralhistory.org.

Golden Microphone & Event Sponsors:

Full page black & white ad (7" wide by 10" tall), submitted as high resolution PNG or JPG to oha@oralhistory.org by August 1.

Contributor Sponsors:

Half-page black & white ad (7" wide by 5" tall), submitted as high resolution PNG or JPG to oha@oralhistory.org by August 1.



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How to become a sponsor

Want to make it official? Glad to hear it!

You can do this one of two ways:

Online form (option to pay immediately by card)

Fill out the form at oha.memberclicks.net/sponsorship2025 indicating your choice of sponsorship level and event (if applicable). This form will give you the option to pay immediately via credit/debit card or later by check. Checks should be payable to Oral History Association and sent to:

Oral History Association
Baylor University
One Bear Place #97176
Waco, TX 76798

Invoice

Email oha@oralhistory.org with the amount of your sponsorship and, if applicable, the event you want to sponsor, as well as the name and email address of the invoice recipient. The invoice will be sent via our payment processor, Authorize.net. This can be paid via credit/debit card or check. Checks should be payable to Oral History Association and sent to:

Oral History Association
Baylor University
One Bear Place #97176
Waco, TX 76798



Thank you for supporting the OHA.

For more info on advertising and exhibiting opportunities, visit
oralhistory.org/advertising-and-exhibiting-information/.

