



ORAL HISTORY
ASSOCIATION

Advertising & Exhibiting Opportunities!

2025 ANNUAL MEETING ATLANTA, GA

EXPLORING OUR AMERICAN STORIES

*Oral history and American identity
approaching 250 years of
independence*

OCTOBER 15-18, 2025

Crowne Plaza Atlanta Midtown

Contact

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About the annual meeting

Event highlights

Atlanta Bike Tour

Community Block Party

Documentary viewing and panel
for *The Harvest: Integrating
Mississippi's Schools*

Plenary: "What Does This
Moment Require?: The
Relationship of Oral History to
Organizing"

"Punished for Dreaming: The
Case for Abolitionist Teaching &
Educational Reparations" with
Dr. Bettina Love

Saturday Educator's Workshop

Next year, it will have been 250 years since the Declaration of Independence was signed. For this year's Annual Meeting, the Oral History Association will convene people around the question: *What is America?*

We will reflect on the ways in which American identity is documented, framed, and perceived by its citizens and the world.

Just as Americans have proven their resilience and capacity for change, oral history, as a field, has been undergoing a paradigm shift towards radical inclusivity. The Annual Meeting serves as a gathering space to amplify practitioners finding new possibilities, generating new approaches, reassessing best practices, and recalling and refurbishing the fundamentally democratic impulse of oral history practice.



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About us

Since 1966, the Oral History Association has served as the principal membership organization for people committed to the value of oral history. OHA engages with policy makers, educators, and others to help foster best practices and encourage support for oral history and oral historians. With an international membership, OHA serves a broad and diverse audience including teachers, students, community historians, archivists, librarians, and filmmakers.

In addition to fostering communication among its members, the OHA encourages standards of excellence in the collection, preservation, dissemination and uses of oral testimony. To guide and advise those concerned with oral documentation, the OHA has established a set of goals, guidelines, and evaluation standards for oral history interviews.

The association also recognizes outstanding achievement in oral history through an awards program. Awards are given in the categories of oral history publications, nonprint media productions, teaching, and projects.

Vision

We envision a world where a deep humanistic understanding of the past, developed through a process of listening and mutual respect, shapes a more inclusive and equitable future.

Mission

The Oral History Association is a dynamic crossroads of ideas and people, connecting and inspiring practitioners, and supporting their work to ethically collect, preserve, share, and interpret memories which foster knowledge and respect.

Annual Meeting Team:



Sarah Milligan
Vice-President, OHA



Alissa Rae Funderburk
Co-Chair, Program Committee



Autumn Brown
Co-Chair, Program Committee



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Why advertise or exhibit?

Advertising or exhibiting at the Oral History Association's Annual Meeting not only supports the work and connection of oral history practitioners, but also helps you reach the most informed and connected oral historians working in the field today.

We anticipate between 500 and 600 attendees from throughout the U.S. and abroad. OHA membership includes diverse audiences within and outside of academia, including humanities and social science scholars, librarians, community historians and documentarians, media professionals, students, K-12 educators, archivists, and museum professionals.

Attendees include participants in local and community history projects; teachers, students, and independent scholars; archivists and curators in the private and government sectors; and journalists and filmmakers.

We are asking for your support in hosting this gathering and hope to count on your sponsorship as we create spaces for grassroots documentarians and career oral historians to trade knowledge and resources, forge collaborations, and reaffirm the importance of diverse documentation.

04 Advertising options

Each year, we distribute, both in print and electronically, an annual meeting program for attendees. You can view the program from the 2024 conference [here](#) for reference.

\$ 200

Full page ad (7" x 10")

\$ 150

Half page ad (7" x 5")



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Exhibiting options

The OHA Exhibit Hall will be the central conference space in Georgia Ballroom East at Crowne Plaza Atlanta Midtown. The Exhibit Hall will have electric outlets and wireless internet access. Each table includes complimentary registration for two staff members. For each table reserved, OHA will furnish exhibitors with one six-foot table, table skirting, and two chairs. Exhibitors who are unable to attend the meeting may send materials for display only. More information, including shipping information, will be provided to exhibitors in the 2025 Exhibitor’s Guide in the Fall.

- \$ 350

Double table
- \$ 250

Full table
- \$ 150

Half table

Schedule

Installation	October 15	1-5 pm
Exhibit	October 16	8 am - 5 pm
Start & End Times	October 17	8 am - 5 pm
	October 18	8 am - 11 am
Dismantling	October 18	11 am - 1 pm

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How to sign up

Step 1: Online form

Using the [form](#), indicate your preferred program advertisement. If interested in exhibiting at the conference, you can sign up for that as well.

You will have the option to pay immediately by credit/debit **card** or to make an offline payment.

If you would like to pay by **check**, select “Offline payment” in the form. Checks should be made payable to Oral History Association and mailed to:

Oral History Association
Baylor University
One Bear Place #97176
Waco, TX 76798-7176

If you would like to pay by **invoice**, select “Offline Payment” in the form and email oha@oralhistory.org to request an invoice. Be sure to clarify the desired name and email address of the invoice recipient.

Step 2: Send us your ad artwork !

Ad artwork must be submitted as a high res PNG or JPG by August 1, 2025 to oha@oralhistory.org. Note: Ads will be printed in black & white.

Thank you for supporting the OHA.

Click [here](#) for more info on advertising and exhibiting opportunities.

