

SPONSORSHIP OPPORTUNITIES

OHA 2024

The <u>Oral History Association's 2024 Annual Meeting</u> will be held at the Hilton Netherland Plaza at 35 W 5th St, Cincinnati, OH 45202, from October 30 – November 2, 2024.

The theme of this year's conference is "<u>Oral History: Bridging Past, Present, and</u> <u>Future</u>" and looks to reflect not just on oral history work throughout its nearly 70year history, but also to explore how that work has had an impact on the work we do today and how the work we do today will influence and benefit practitioners and communities of the future.

Sponsorship

Sponsorship of the Oral History Association's Annual Meeting not only supports the work and connection of oral history practitioners, but also helps you reach the most informed and connected oral historians working in the field today.

Attendees include participants in local and community history projects; teachers, students, and independent scholars; archivists and curators in the private and government sectors; and journalists and filmmakers. We hope you will join us!

Sponsorship Levels at a Glance

We offer FIVE levels of sponsorship of our Annual Meeting:

- Golden Microphone Sponsor (US\$2,500+)
- Event Sponsor (US\$1,000+)
- Contributor (US\$500 \$999)
- Supporter (US\$200-499)
- Donor (Up to US\$199)



Sponsorship Level Details

Golden Microphone Sponsor (US\$2,500+)

- Premier placement of logo and name on conference signage.
- Prominent acknowledgment at special events throughout the conference.
- Listing in the printed program sponsorship page, in conference materials, and on the website.
- Advertisement of your name associated with an OHA Annual Meeting event of your choosing.
- Complimentary full-page black & white ad (7" x 10" ad size) in the printed program distributed to all attendees and posted online.

Event Sponsor (US\$1000+)

- Event sponsorship acknowledgement and prominent placement of logo and name on signage at sponsored event.
- Advertisement of your name associated with an OHA Annual Meeting event of your choosing.
- Listing in the printed program sponsorship page, in conference materials, and on the website.
- Complimentary full-page black & white ad (7" x 10" ad size) in the printed program distributed to all attendees and posted online.



Sponsor Level Details, cont.

Contributor (US\$500-\$999)

- Listing in the printed program sponsorship page, in conference materials, and on the website.
- Complimentary half-page black & white ad (7" x 5" ad size) in the printed program distributed to all attendees and posted online.

Supporter (US\$200-\$499)

• Listing in the printed program sponsorship page, in conference materials, and on the website as a supporter.

Donor (Up to US\$199)

• Listing in the printed program sponsorship page, in conference materials, and on the website as a supporter.



Events Available to Sponsor

Golden Microphone Sponsors and Event Sponsors are invited to choose an event or item to sponsor. Sponsor names will be associated with this event throughout the conference in the program and on signage. Find links for more details on these events at

oralhistory.org/annual-meeting

• Presidential Reception

• Coffee Breaks

- Keynote Luncheon
- Plenary Sessions
- Newcomers Breakfast
- Diversity Reception
- Welcome/International Reception
- Conference Mentorship Program

- Workshops
- Local Tours
- Caucus Meeting
- Sign Language Interpretation
- Live Session Transcription
- Accessibility Training for Presenters

Sponsor Program Ads

Golden Microphone Sponsors, Event Sponsors, and Contributor-Level Sponsors all receive complimentary ads in the Conference Program, which is distributed both in-print and online. Ad artwork must be submitted by July 31, 2024 to oha@oralhistory.org.

- Golden Microphone & Event Sponsors:
 - Full page black & white ad (7" wide by 10" tall), submitted as high resolution PNG or JPG to oha@oralhistory.org by July 31st
- Contributor-Level Sponsors:
 - Half-page black & white ad (7" wide by 5" tall), submitted as high resolution PNG or JPG to oha@oralhistory.org by July 31st

Becoming a Sponsor

There are two ways to become a sponsor:

- 1. **MemberClicks ONLINE FORM.** Fill out the form at <u>oha.memberclicks.net/sponsor2024</u> indicating your choice of sponsorship level and event to sponsor (if applicable). This form gives you the option to pay via credit/debit card, or to make an offline payment via check. Checks should be payable to Oral History Association and sent to Oral History Association, Baylor University, One Bear Place #97176, Waco, TX 76798.
- 2.DIRECT INVOICE. Email oha@oralhistory.org with your choice of sponsorship level and event (if applicable), amount of your sponsorship, and the name and email address of the invoice recipient. The invoice will be sent via our payment processor, Authorize.net. This can be paid via credit/debit card, or can be paid via check. Checks should be payable to Oral History Association and sent to Oral History Association, Baylor University, One Bear Place #97176, Waco, TX 76798.

OHA Contact Information

Email: oha@oralhistory.org

Phone: (615) 624-2688

Address: Oral History Association Baylor University One Bear Place #97176 Waco, TX 76798

For information on further advertising or exhibiting opportunities, go to: <u>oralhistory.org/advertising-and-</u> <u>exhibiting-information/</u>

