



Ads for News Blasts and Newsletters

News Blasts (Published one time per month- 12 per year)

Banner ad:	468 x 60 Pixels	\$200 per E-Blast
½ Banner ad:	234x60 Pixels	\$100 per E-Blast
Text only:	50 words or less	\$50 per E-Blast

Discount:

10% for 2 months

15% for 3 months

20% for 4 months or more

All graphics and designs are the responsibility of the purchaser. JPG or PNG formats only. Purchasers are required to pay up front.

Newsletters (Published five times per year)

Banner ad:	468 x 60 Pixels	\$200 per Newsletter
½ Banner ad:	234x60 Pixels	\$100 per Newsletter
Text only:	50 words or less	\$50 per Newsletter

Discount:

10% for 2 newsletters

15% for 3 newsletters

20% for 4 or more newsletters

All graphics and designs are the responsibility of the purchaser. JPG or PNG formats only. Purchasers are required to pay up front.

Requirements:

1. Executive Office (EO) will review and approve all ads prior to publication.
2. All ads must have relevance to the organization, e.g. transcriptionists, etc.
3. All ads, graphics, etc., are the responsibility of the advertiser.
4. All ads must adhere to OHA policies and principles. We reserve the right to reject any advertisement that we find making misleading claims, is fraudulent, etc. We will not accept any political advertising.
5. This contract constitutes advertising, not an endorsement by the OHA.

***Ads rates (etc.) for the *Oral History Review* are determined and managed by Routledge**



Payment

Total the items you have selected.

Item Description	Fee	Quantity
News Blast		
Banner Ad		
Half Banner Ad		
Text Only Ad		
Newsletter		
Banner Ad		
Half Banner Ad		
Text Only Ad		
Discount (if applicable)		
TOTAL		

Enclosed is my check payable to Oral History Association.

Mail checks to:

Oral History Association
 Middle Tennessee State University
 Box 193
 1301 East Main Street
 Murfreesboro, TN 37132

I authorize a charge of _____ (include total from above) to my credit card.

Visa MasterCard Discover American Express

Card number _____

Expiration date _____ Security code _____

Billing address _____

Card holder name _____ Organization _____

Signature _____

Tax ID #13-6272104